

### 4.6.3 Social Contribution Activities Continued by the Fujifilm Group

|  |   |
|--|---|
| Social contribution through business operations          | <ul style="list-style-type: none"> <li>● Photo Rescue Project (Fujifilm)</li> <li>● Creating digital archives of cultural assets (Fujifilm)</li> <li>● The Heart to Heart Communication – “PHOTO IS” 50,000—Person Photo Exhibition (Fujifilm)</li> <li>● Album Café (Fujifilm)</li> <li>● Reproducing historical documents (Fuji Xerox)</li> <li>● Pink Ribbon Campaign (Fujifilm)</li> </ul>                      |
| Support for the education of the future generation       | <ul style="list-style-type: none"> <li>●● Photo class for young people (Fujifilm)</li> <li>●● Offering large-print textbooks to students with low vision (Fuji Xerox)</li> <li>●● Offering learning materials in emerging countries (Fuji Xerox)</li> </ul>   |
| Support for the education of the future generation       | <ul style="list-style-type: none"> <li>●● Fuji Xerox Kobayashi Fund (Fuji Xerox)</li> <li>●● Fuji Xerox Print Collection (Fuji Xerox)</li> <li>●● Special Olympics (Fuji Xerox)</li> </ul>  |
| Environmental conservation and biodiversity conservation | <ul style="list-style-type: none"> <li>●● Kikigaki-Koshien (Fujifilm)</li> <li>●● Kankyo-Nikki, “Midori-no-Komichi” (Fujifilm)</li> <li>●● “Kids’ ISO 14000” program (Fuji Xerox)</li> </ul>  |
| Environmental conservation and biodiversity conservation | <ul style="list-style-type: none"> <li>● Charitable Trust Fujifilm Green Fund (Fujifilm)</li> <li>● “Watashi-no-Shizenkansatsuro Competition” (Fujifilm Green Fund, etc.)</li> <li>● Ground water conservation activities in Minami-Aso village (FUJIFILM Kyushu)</li> <li>● Volunteer tree planting activity in China (Fujifilm)</li> <li>● Training sessions for nature guides (HASU-Club, Fuji Xerox)</li> </ul> |

### 4.6.4 Results of Social Contribution

#### (1) The Amount of Expense on Social Contribution

The Amount of Expense of FY2018 by Category in the Fujifilm Group

| Type of contribution   | Amount (million yen) |
|--|----------------------|
| Education for future generations   | 68                   |
| Harmony with the local community   | 220                  |
| Promote culture and the arts in society (in Japan)                       | 601                  |
| Consideration for the international community and international cultures | 96                   |
| Cooperation with NGOs and NPOs   | 34                   |
| <b>Total</b>   | <b>1,019</b>         |

\* See Chapter 5. Sustainability Accounting

## (2) Community Investment Cases

| In Japan  | Overseas  |
|---|---|
| <p><b>Fujifilm Green Fund</b><br/>In commemoration of FUJIFILM's 50th anniversary, Fujifilm started this Fund Japan's first charitable trust to protect nature in 1983.<br/>Through this fund, we offer financial support for nature protection activities and research bodies, and host nature protection awareness raising programs for primary and junior high school pupils.</p>  | <p><b>Contribution to recover the original marshland and bushland</b><br/>Dutch nature preservation group, Natuurmonumenten has been recovering woodland and agricultural land in Huis ter Heide back into the original marshland and bushland since 1993. Fujifilm's office is in Tilburg, near Huis ter Heide and the company has contributed to Natuurmonumenten's activities through financial support of more than 100,000 euros over the last 10 years.</p>   |
| <p><b>HASU-Club (Fuji Xerox)</b><br/>This is a volunteer support organization established by employees' own initiative in 1991. The organization is funded through the payroll giving by the employees who opted to donate a fraction (less than 100 yen) of their salary and bonus, plus an amount that the individual wishes to add monthly. The fund is then reserved and the company offers matching donations in four charity areas ; "social welfare," "culture and education," "natural environment," "international aid, "chosen by employees to support their volunteer activities and related NPOs.</p> | <p><b>Kobayashi Fund by Fuji Xerox Co., Ltd.</b><br/>Established in 1977 as an intra-company fund to contribute to mutual understanding and goodwill through academic exchanges between Japan and countries in the Asia-Pacific region. It offers research grants and fellowship programs for PhD researchers who fulfill the above conditions specializing in the arts and humanities and social science studies. The total number of students who have received research grants reached 1,455 at the end of FY2018.</p> |

## 4.6.5 Efforts to assess the impact on society and the environment

(1) Contribution effect for customers through environmental activities in business (CO<sub>2</sub> and water)

The contribution effect for customers is the sum of customers' expenses brought by when a new product which is environmental friendly has replaced a conventional product. (For example, when customers use an environmental friendly product, we calculate the amount of money comparing the reduced cost for electricity, resources, or consumables which they used to use with a conventional product.)

(Unit: million yen)

| Product  | Amount  |         |         |
|--|---------|---------|---------|
|  | FY2016  | FY2017  | FY2018  |
| 1. High-density magnetic memory materials                    | 7,196   | 7,165   | 8,414   |
| 2. Pre-sensitized aluminum plate not using plate-making film | 66,267  | 83,506  | 96,352  |
| 3. Film for LCDs: WV films                                   | 5,527   | 4,120   | 2,790   |
| 4. Digital color multifunction device and printers           | 28,601  | 24,962  | 16,986  |
| Total  | 107,591 | 119,754 | 124,542 |