The CSR Plan of the Fujifilm Group

Sustainable Value Plan 2030 (SVP 2030)

The Fujifilm Group announced its Sustainable Value Plan 2030 (SVP 2030) in August 2017. The new plan sets targeting FY2030 as its long-term goal, which is expected to lay the foundations of the Group's business management strategies for sustainable growth. Under SVP 2030, the Fujifilm Group will introduce further measures to resolve social issues through our business activities, including the launch of innovative technologies, products and services, in our aim to develop into a company that can make a greater contribution to creating a sustainable society.

SDGs

SVP 2030 Slogans and Priority Issues

Environment

Reduce our own environmental impacts and contribute to the resolution of environmental issues.

Priority Issue
1. Address climate change.
2. Promote recycling of resources.
3. Address energy issues toward a non-carbon society.
4. Ensure product and chemical safety.

Health

Create a healthy society through the process of prevention, diagnosis and treatment in healthcare.

Priority Issue
1. Fulfill unmet medical needs.
2. Improve accessibilities to medical services.
3. Contribute to early disease detection.
4. Contribute to health promotion and beauty.
5. Promote management of a healthy workplace.

Daily Life

Support the tangible and intangible aspects of social infrastructure in people's lives through various products, services and technologies.

Priority Issue
1. Contribute to creating a safe and secure society.
2. Contribute to enriching humanity and relationships between people.

Work Style

Promote social change where every person is motivated in the workplace through extending our in-house work-style reforms.

Priority Issue
1. Create environments that lead to motivated workplace.
2. Develop and utilize diverse human resources.

Supply Chain

Priority Issue
Strengthen CSR foundations across the entire supply chain including factors of the environment, ethics, and human rights.

Governance

Priority Issue
Improve and maintain governance structures by further disseminating an open, fair and clear corporate culture.

Realization of a Sustainable Society

Value from Innovation

FUJIFILM Sustainable Value Plan 2030

- Environment
- Health
- Daily Life
- Work Style
- Supply Chain
- Governance

Business Fields

| Imaging Solutions | Healthcare & Materials Solutions | Document Solutions |

Corporate Code

Corporate Philosophy / Vision / Code of Conduct

Background of CSR Planning and Basic Approach

Establishing the Long-Term Goal

In recent days, international long-term targets such as Sustainable Development Goals (SDGs[*1]) and the Paris Agreement[*2] have been announced in the drive to resolve social issues. In particular, expectations are growing for the role of companies as players in resolving social issues and building a sustainable society. In view of these developments, the SVP 2030 has set as its long-term goal for FY2030 to contribute to achieving the goals for resolving global social issues set by SDGs, the Paris Agreement, etc.

In the medium-term CSR plan for FY2014 to FY2016, Sustainable Value Plan 2016 (SVP 2016), Fujifilm declared its shift from passive engagement in CSR in the form of statutory compliance to a more active one, perceiving CSR as an opportunity for business growth and for addressing social issues. This stance earned great praise from outside experts. However, the major goal of solving social issues cannot produce results so easily in a span of three years. For this reason, a conversion in our approach to establishing targets was deemed necessary alongside activities to be continued into the future.

By establishing a long-range plan, targets can now be established not by forecasting (approach based on accumulation of actions) but by backcasting, an approach that sets the vision to be achieved as the starting point and focuses on what must be done to achieve it. This has led to the introduction of more challenging activities.

In defining the social responsibilities a global company should fulfill, a review was also conducted on the 17 goals and 169 targets defined under the SDGs, to examine the Fujifilm Group's business opportunities and its negative impact on society. The review showed that nine out of the 17 goals were recognized as goals that enable Fujifilm to make major contributions to achieving its SDGs, and concrete measures to achieve these goals were defined.
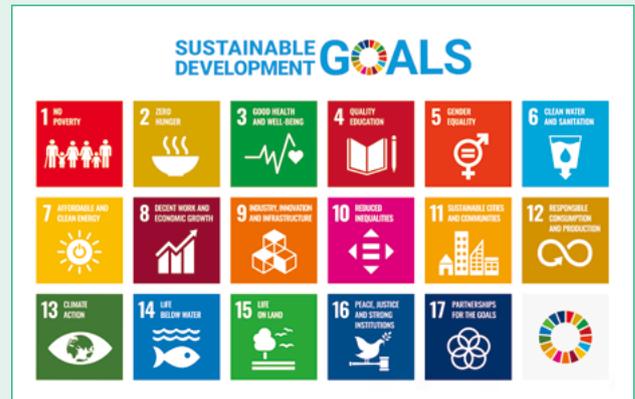
*1 SDGs (Sustainable Development Goals): Goals in sustainable development adopted by the United Nations General Assembly in 2015, to be addressed as social issues by the international community until 2030. There are 17 goals and 169 targets established to address the issues of poverty, inequality and injustice, health, education, fulfillment in work, climate change and the environment, etc.

*2 Paris Agreement: International, multilateral agreement on arresting climatic changes that was adopted by The 21st Session of the United Nations Framework Convention on Climate Change Conference of the Parties (COP 21) held in Paris in 2015. The Agreement calls for holding the global temperature rise to less than 2°C over the level before the Industrial Revolution.

Assessment of the 15 Priority Issues in Six Areas

In SVP 2016, priority issues were divided into "solving social issues through business activities" (opportunities) and "conscious of environmental and social impact within business processes (environment, work style, etc.)" (risks). SVP 2030 specifies internal and external aspects of each of the areas of the environment, health, daily life and work style. In "1. Address climate change" under "Environment," for example, Fujifilm Group plans to tackle this goal from both aspects of opportunity and risks, through reducing CO_2 emissions in its business activities and at the same time through development and promotion of environmentally conscious products and services.

In promoting global business, the plan focuses on reinforcement of the CSR foundation in the environment, ethics, human rights, etc., for the entire supply chain, as well as reinforcement of governance for greater dissemination of an "open, fair and clear" corporate culture. For these purposes, 15 priority issues in six areas were established for implementation in all corporate activities.

Especially in the area of the environment among these priority issues, concrete numerical targets were established for FY2030. We are currently working on reducing our Group's CO_2 emissions across the entire product lifecycle, as well as reducing the CO_2 emissions generated in society through dissemination of our Group's products and services. FY2018 CO_2 emissions across the entire product lifecycle were reduced by 8.3% over the previous year, showing steady progress with a reduction of 22% against the 30% reduction target compared to the FY2013 level. We received certification for our CO_2 emissions reduction target from Science Based Targets (SBT) Initiative, an international environmental initiative. Since FY2017, our contribution to reduction in the CO_2 emissions generated in society by 50 million tons was 9.1 million tons, which represents a progress rate of 18% to the FY2030 target.

As for water resources, water consumption in FY2018 fell by 2.5% over the previous year, showing a steady reduction of 15% against the 30% reduction target in the amount of water our Group uses by 30% compared to the FY2013 level. In contributions to the treatment of 35 million tons of water per year in society, our total contribution for FY2018 reached 8.7 million tons, showing a progress rate of 25%.

Achieving the Goals of 2030

The long-term goals set out in SVP 2030 were conceived in the drive to take one step forward from the previous "inside-out" perspective that focuses on existing business activities as the starting point and adopts an "outside-in" approach starting from social issues to examine what the company, its products and services should be. What products and services are necessary in the development of a sustainable society, and what technologies are needed for this purpose? SVP 2030 reaches beyond the Fujifilm Group's products and services (i.e., output[*3]) to a concrete vision of its contribution to building a sustainable society (i.e., outcome[*4]) and lays down as its final goal realization of both growth for the Group and solutions to social issues.

In the years ahead, the Group plans to work on contributing further to resolving social issues and on enhancing corporate value through creation of new values from products, services and technology development that can move social reform forward to achieve the goals of SVP 2030.

*3 Output: Products, services, etc., created by organizational and business activities

*4 Outcome: Change, benefit, learning and other effects of output from an organization or business operation

SVP 2030 Priority Area/Priority Issues (Materiality)

SVP 2030 Priority Area/Priority Issues (Materiality)	Solving social issues through business activities	Considering society and the environment in our business processes	Fujifilm Group's Contribution to SDGs
	Contribution (Opportunities)	Impact (Risks)	
Environment 1. Address climate change. 2. Promote recycling of resources. 3. Address energy issues toward a non-carbon society. 4. Ensure product and chemical safety.	● ● ● (blank) ●	● ● (blank) ●	6, 7, 12, 13
Health 1. Fullfill unmet medical needs. 2. Improve accessibilities to medical services. 3. Contribute to early disease detection. 4. Contribute to health promotion and beauty. 5. Promote management of a healthy workplace.	● ● ● ●	● (Employees)	3
Daily Life 1. Contribute to creating a safe and secure society. 2. Contribute to enriching humanity and relationships between people.	● ●		9, 11
Work Style 1. Create environments that lead to motivated workplace (provide solution services). 2. Develop and utilize diverse human resources.	●	● (Employees) ● (Employees)	5, 8

Base for business activities		
Supply Chain	Strengthen CSR foundations across the entire supply chain including factors of the environment, ethics, and human rights.	12
Governance	Improve and maintain governance structures by further disseminating an open, fair and clear corporate culture.	

Characteristics of SVP 2030

● **Establishment of long-term goals (FY2030)**

- To become a corporation that promotes social revolution through innovation involving all employees and action on social issues from a long-term perspective.
- 2030 was set as the target year for goals which is the base year for international social issues (Paris Agreement and SDGs).

● **Numerical targets for FY2030 defined for global environmental issues**

● **15 priority issues established in the four areas of the environment, health, daily life, work style, and adding supply chain and governance**

- Priority areas redefined with attention both to "solving social issues through business activities" and "reducing the negative impact of our business activities."
- With society and customers demanding that as a global corporation we enhance our management of the entire supply chain from the viewpoint of CSR, "supply chain" has been established as a priority area.
- "Governance" has been added as a priority area to further disseminate an open, fair and clear corporate culture.