

March 24, 2020

FUJIFILM Holdings America Corporation Response to the Novel Coronavirus (COVID-19) Pandemic

Fujifilm is closely monitoring current global and local events related to the novel coronavirus (COVID-19) pandemic and we are taking the appropriate steps that are consistent with recommendations of the U.S. Center for Disease Control and Prevention (CDC), an outside Infectious Diseases Specialist, and other health officials, to help support the ongoing health and safety of our workers and minimize the impact to our customers.

Our number one priority is the safety of our customers, workforce and the broader community.

Our Commitment to our Customers:

As this is a rapidly evolving situation, we have adjusted our business practices in order to safeguard the health and safety of our workers, customers and the community, and to comply with various recently ordered state and local orders. We are following governmental orders in the locations where we operate and we have frequently communicated supply chain and distribution updates to our partners.

We are also taking proactive measures to ensure the health and safety of our staff and customers. As such, we have temporarily closed the Wonder Photo Shop in New York City and the camera repair drop-off and pick-up in Edison, New Jersey. During this time, we are still committed to providing exceptional service to our customers. For support, customers are still welcome to [contact us](#).

Our Commitment to our Workforce:

As a company, we are doing our part to enhance society, as well as taking precautions for our workforce. To respond to emerging events tied to COVID-19, Fujifilm has directed specific procedures in order to maintain a safe workforce. Until further notice, we have enacted a work-from-home policy for all non-essential personnel, social distancing and split shifts for essential workers on-site, extensive cleaning procedures at our sites, encouraging workers to follow good hygiene practices based on the CDC guidelines, as well as restricting travel, meetings, events and visitors, to comply with social distancing requirements.

Our Commitment to the Community:

Overall, FUJIFILM North America Corporation is involved in a number of manufacturing businesses that are supporting essential and critical operations at this time including graphic plates, ink and other supplies for newspapers and media services; packaging and supplies for Healthcare organizations; and supplies for industry X-ray film and imaging plates for essential infrastructure. Fujifilm is committed to supporting these businesses during this critical time.

In addition, several of our sister Fujifilm companies in the United States are engaged in healthcare and life science products and services; this includes diagnostic imaging equipment, which is critical to the care process of COVID-19 patients; the manufacture and production of cell culture media, which are raw

materials for therapies, vaccines and diagnostics; as well as providing contract development and manufacturing services to various bio-pharma companies.

Thank you in advance for your patience and partnership as we navigate this challenging situation. We will continue to monitor the situation, follow guidelines from health experts and continue to adjust our business practices in response to the pandemic.

Sincerely,

A handwritten signature in black ink, appearing to read 'T. Iwasaki', written in a cursive style.

Tetsuya Iwasaki
President, FUJIFILM Holdings America Corporation
President/CEO, FUJIFILM North America Corporation