



END OF LIFE NOTIFICATION

March 16, 2011

Dear Fujifilm Lab Equipment Customer:

FUJIFILM North America Corp. sincerely values your continued business loyalty. Over the past several years, the imaging industry has experienced a dramatic shift in consumer picture taking activities, with the emphasis moving toward digital imaging. Changes in the imaging industry and in market demands, and innovations in related technology, make certain products obsolete over a period of time. With all of these changes taking place, Fujifilm has strived to provide you with ongoing updates to the Fujifilm imaging systems that you rely on to drive your business.

This letter is to advise you that Fujifilm will no longer be selling or servicing certain components of the Fujifilm Frontier Digital Lab System. As of June 1, 2011, Fujifilm will no longer be selling or servicing the following ADPC Kiosk and PIC Retail Servers that were previously sold as components of the Fujifilm Frontier Digital Lab System:

PIC RETAIL MODEL 1609-F24
PIC RETAIL MODEL 1609-F35
PIC RETAIL MODEL 1609-F39
PIC RETAIL MODEL 1609-F53

ADPC KIOSK MODEL 1609-F15
ADPC KIOSK MODEL 1609-F25
ADPC KIOSK MODEL 1609-F40
ADPC KIOSK MODEL 1609-F57
ADPC KIOSK MODEL 1609-F58
ADPC KIOSK MODEL 1609-F59

The above listed models have been out of production for at least 6 years and many of the original components for these models are no longer available. As a result, Fujifilm can no longer commit to any new service coverage or service agreements for these models. Acceptance of any last time orders for these models or related services prior to June 1, 2011 is subject to the availability of such components and resources.

This end of life notification on the above listed models does not mean that you must discontinue using such models with your Fujifilm Frontier Digital Lab System. It does, however, signify that the serviceability of such models will come to an end, as certain components for such models are no longer available should such models need repair.

If you are interested in purchasing any Fujifilm replacement for the above listed models, or if you have any related questions, please contact your Fujifilm Equipment Sales Representative, send an email to customercare@fujifilm.com, or call the following number: 1-800-637-9788.

Fujifilm's goal is to provide the best products and the best service so that you can produce prints for your customers in the most efficient manner. We thank you for your support and continued business.

Sincerely,

Imaging Division
FUJIFILM North America Corp.