

IMPORTANT NOTICE OF LIMITED PRODUCT SUPPORT

Date October 14, 2016

Dear FUJIFILM North America Customer:

FUJIFILM North America Corporation ("FNAC") values your continued business and loyalty.

FNAC endeavors to maximize Customer value by optimizing product quality and support. However, eventually all products reach the end of their useful life and/or ultimately become obsolete as changes occur in technology, innovation and market demand.

This Notice is provided in accordance with the FNAC End of Service Life Policy located at http://www.fujifilmusa.com/eosl/fnac/pdf/042915 FNAC Printing Equipment EOL Policy.pdf and is intended to inform and provide notice to you if you are the original end user purchaser of a Epson Stylus 7800, Epson Stylus 7880 ('Product'') that this Product is now under Limited Support as of October 14, 2016. These models can be identified by referring to the model identifier label located on the outer casing of the Product.

This Notice also serves as a public notice that if you have a valid and current agreement with FNAC for service and support (a "Service Program Agreement") then so long as you follow the terms and conditions of such Service Program Agreement FNAC will continue to honor it. However, as of the date of this Notice, FNAC will not honor an auto renewal and any renewal offers of any Service Program Agreement will be in FNAC's sole discretion. In addition, service and parts are available on a reasonable commercial efforts basis and are prioritized to Customers with valid and current Service Program Agreements.

The next Notice you receive will be an End of Service Life Notice but as always a Product may reach the end of its service life when it exceeds design life or maximum number of actuations as published in the Product specifications, user manual or other documents provided by FNAC or the Product manufacturer.

FNAC hopes that this Product is serving you well and that this Notice helps to facilitate transition planning to a new FNAC product. To learn more about additional products or services that FNAC may offer to you please contact your local sales representative or call 877-845-1608.

If you have further questions about the FNAC End of Service Life Policy and what it means to you please e-mail FNAC at: customercare@fujifilm.com

FNAC's goal is to provide the best products and service's so that your business can focus on effectively meeting your customer needs. We thank you again for your support and continued business.

Sincerely, Imaging Division – Technical Support Services FUJIFILM North America Corporation