

APCO Performance Summary

Company Name: **Fujifilm Australia Pty Limited**

Trading As:

ABN: **80000064433**

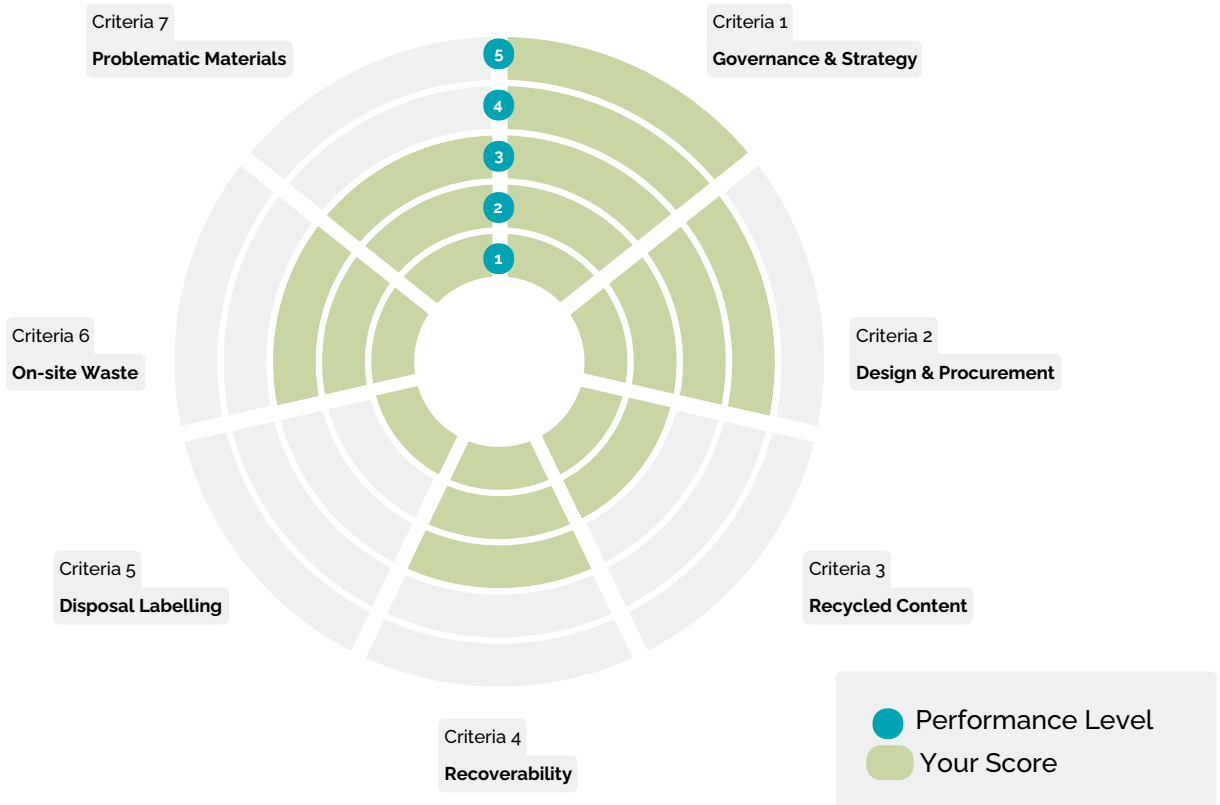
Overall Performance 53% - Advanced

The score above and chart below indicate your organisation's overall performance in the 2023 APCO Annual Report. With your chosen reporting period of January, 2022 - December, 2022 you have achieved a **Advanced** overall performance level.

1 Getting Started 2 Good Progress 3 **Advanced** 4 Leading 5 Beyond Best Practice

Criteria Performance Levels

The chart below indicates your organisation's performance against each of the Packaging Sustainability Framework criteria in the 2023 APCO Annual Report. Each band represents a performance level with the green indicating your level of performance for each.



Contact

A: Suite 1102, Level 11, 55 Clarence Street, Sydney, NSW, 2000
E: apco@apco.org.au

About APCO Annual Reporting

Understanding APCO Annual Reporting performance levels:

- 1 Getting Started:** You are at the start of your packaging sustainability journey.
- 2 Good Progress:** You have made some first steps on your packaging sustainability journey.
- 3 Advanced:** You have taken tangible action on your packaging sustainability journey.
- 4 Leading:** You have made significant progress on your packaging sustainability journey.
- 5 Beyond Best Practice:** You have received the highest performance level and have made significant progress on your packaging sustainability journey.

Packaging Sustainability Framework criteria

Criteria 1: Governance & Strategy	This criteria considers actions to integrate packaging sustainability into business strategies.
Criteria 2: Design & Procurement	This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs).
Criteria 3: Recycled Content	This criteria considers actions taken to increase or optimise the amount of recycled material used by your organisation.
Criteria 4: Recoverability	This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging.
Criteria 5: Disposal Labelling	This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life.
Criteria 6: On-site Waste	This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill.
Criteria 7: Problematic Materials	This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter.

APCO Annual Report Criteria Performance & Responses

Provided below are your organisation's responses to the questions within the APCO Annual Report as well as a performance level for each criteria.

Criteria 1:

Governance & Strategy: 5 Beyond Best Practice

1 Getting Started 2 Good Progress 3 Advanced 4 Leading 5 Beyond Best Practice

Does your organisation have a documented strategy that includes goals (objectives) and targets for packaging sustainability that addresses the Sustainable Packaging Guidelines (SPGs) or equivalent?

☒ Yes ☐ No

Does your organisation's strategy include a commitment to achieving the 2025 National Packaging Targets?

☒ Yes ☐ No

Is this strategy integrated within your business processes and has it been approved by an executive or board of directors?

☒ Yes ☐ No

Do you regularly communicate and promote packaging sustainability objectives and targets within your organisation?

☒ Yes ☐ No

Do you regularly engage or communicate with external stakeholders (suppliers, final consumers, community groups etc.) about the environmental impacts of your packaging?

☒ Yes ☐ No

Do you actively participate in any other initiatives to promote packaging sustainability outside of your organisation?

☐ Yes ☒ No

Supporting Evidence

Design for Environment Policy integrated into our EMS and Business Management Systems and incorporates the SPGs and works towards the National Packaging targets.
Approved by Australian CEO and each business division have documented objectives towards the targets which cascade to individuals.

Your full response can be found towards the end of this document.

Criteria 2:

Design & Procurement: 4 Leading

1 Getting Started 2 Good Progress 3 Advanced 4 Leading 5 Beyond Best Practice

How many of your 3343 SKUs have had their packaging reviewed against the Sustainable Packaging Guidelines (or equivalent) in the last 5 years?

3160

Please indicate the accuracy of this response.

Medium

Do you require your suppliers to use the Sustainable Packaging Guidelines (SPGs) or equivalent for your packaging?

☐ Yes ☒ No ☐ N/A

Please tell us about any positive outcomes from your packaging reviews.

Elimination of some unnecessary packaging from suppliers, including single-use plastics

Do you believe applying the SPGs delivers business value to your organisation?

☒ Yes ☐ No

Which of the following Sustainable Packaging Principles have been considered in reviews of your organisation's packaging against the Sustainable Packaging Guidelines (SPGs)?

Design for recovery

☒ Yes ☐ No

Optimise material efficiency

☒ Yes ☐ No

Design to reduce product waste

☒ Yes ☐ No

Eliminate hazardous materials

☒ Yes ☐ No

Use of renewable materials

☒ Yes ☐ No

Use recycled materials

☒ Yes ☐ No

Design to minimise litter

☒ Yes ☐ No

Design for transport efficiency

☒ Yes ☐ No

Design for accessibility

☒ Yes ☐ No

Provide consumer information on environmental sustainability

☒ Yes ☐ No

How many of the 3343 SKUs have packaging that has been optimised for material efficiency in the last 5 years?

3160

Please indicate the accuracy of this response.

Medium

If yes, please tell us about any material savings you have made.

Remodelled cartons to minimise waste, transport efficiency. Elimination of unnecessary plastics

Supporting Evidence

<https://holdings.fujifilm.com/en/sustainability/report>
FFAU Internal APCO Packaging Assessments

Criteria 3:

Recycled Content: 2 Good Progress

1 Getting Started 2 Good Progress 3 Advanced 4 Leading 5 Beyond Best Practice

Do you have a policy or procedure to buy products and/or packaging made from recycled materials?

☒ Yes ☐ No

Which of the following products that you either purchase or sell contain recycled materials?

- ☐ Primary packaging that you use to sell your products
- ☒ Secondary packaging that you use to sell your products
- ☐ Tertiary Packaging that you use to sell your packaging
- ☐ Your products
- ☒ Other items which you purchase
(e.g. office stationary & supplies, building materials such a bollards etc.)
- ☐ None of the above

How many 3343 SKUs has at least some packaging that is made from recycled material?

200

Please indicate the accuracy of this response.

Medium

If you do not currently use recycled materials in any of your packaging, please indicate why:

- ☐ Cannot find a supplier who provides recycled materials
- ☐ We cannot use recycled materials in contact with our product
- ☐ Cost is prohibitive
- ☐ Other (please specify)

Please specify

- ☒ None of the above

Supporting Evidence

FFAU Product PACKaging Assessments

Criteria 4:

Recoverability: 3 Advanced

1 Getting Started 2 Good Progress 3 Advanced 4 Leading 5 Beyond Best Practice

How many of your 3343 SKUs have all packaging components that are recoverable (i.e. recyclable or compostable) at end-of-life?

3250

Please indicate the accuracy of this response.

Medium

How many of your 3343 SKUs have separable components with mixed recoverability at end-of-life? (e.g. a jar that is recyclable with a lid that is not recyclable)

93

Please indicate the accuracy of this response.

Medium

How many of your 3343 SKUs have been assessed in the Packaging Recyclability Evaluation Portal (PREP)?

0

If you use compostable packaging, please indicate the type(s) of compostable certification (if any):

- ☐ Certified home compostable (AS5810)?
- ☐ Certified industrial compostable (AS4736)?
- ☐ Certified compostable to another certification (i.e. not AS5810 or AS4736)?
- ☐ Compostable (not certified)?
- ☒ None of the above

How many of your 3343 SKUs are not recoverable at end-of-life and must go to landfill? (i.e. not recyclable or compostable)

0

Have you investigated if there are any opportunities to use reusable packaging?

☒ Yes ☐ No

If yes, how many of your 3343 SKUs have packaging for which all components are reusable?

60

Please give an indication on the accuracy of this response.

High

Which of the following reusable business to business items did your organisation utilise during the previous 12 month period?

- ☒ Pallets
- ☒ Crates
- ☒ Drums
- ☒ Intermediate Bulk Containers (IBCs)
- ☐ Other (please specify)

Please specify

- ☐ None of the above

Tick all that apply - Was this reused:

Internally (between your organisation's sites & facilities)?

Externally (with other organisations such as suppliers or customers)?

Pallets	<input type="radio"/> Internal	<input checked="" type="radio"/> External
Crates	<input type="radio"/> Internal	<input checked="" type="radio"/> External
Drums	<input checked="" type="radio"/> Internal	<input checked="" type="radio"/> External
Intermediate Bulk Containers (IBCs)	<input checked="" type="radio"/> Internal	<input checked="" type="radio"/> External
Other (specified above)	<input type="radio"/> Internal	<input type="radio"/> External

Does your organisation participate in any of the following closed-loop recovery programs/alternative collection systems for your packaging?

- ☐ REDcycle
- ☐ Terracycle
- ☐ Container Deposit Scheme (CDS)
- ☐ DrumMUSTER
- ☐ Other (please specify)

Please specify

- ☐ N/A (All our packaging is recovered through mainstream recovery systems)
- ☒ None of the above

Supporting Evidence

Chep Account Information
FFAU ERP Reports
FFAU APCO Packaging Assessments

Criteria 5:

Disposal Labelling: 1 Getting Started

1 Getting Started

2 Good Progress

3 Advanced

4 Leading

5 Beyond Best Practice

How many of your 3343 SKUs have labelling on-pack to inform the consumer of how to correctly dispose of the packaging?

180

Please indicate the accuracy of this response.

Medium

Which of the following labels does your company presently use?

- ☐ Australasian Recycling Label
- ☒ Mobius Loop/Recycling symbol
- ☐ Tidy man
- ☐ Written instructions
- ☐ REDcycle logo
- ☐ Other (please specify)

Please specify

- ☐ None of the above

Supporting Evidence

FFAU APCO Packaging Assessments

Criteria 6:

On-site Waste: 3 Advanced

1 Getting Started

2 Good Progress

3 Advanced

4 Leading

5 Beyond Best Practice

Tick which of the following packaging materials you have on-site recycling programs for:

- ☒ Paper/cardboard
- ☐ Soft plastics
- ☒ Rigid plastics
- ☒ Timber
- ☐ Textiles
- ☐ Glass
- ☒ Metals
- ☐ Other (please specify)

Please specify

- ☐ All materials have recycling programs
- ☐ None of the above

Over the reporting period, how much of the waste your organisation generated on-site was diverted from landfill (was recycled, composted, reused or sent for energy recovery)?

60%

Please indicate the accuracy of this response.

Low

Which of the following facilities are included in the above waste data?

- ☒ Offices
- ☒ Warehouses
- ☐ Stores

- ☒ Manufacturing Facilities
- ☐ Other (please specify)

Please specify

- ☐ None of the above

Supporting Evidence

Invoices from Suppliers
Data from ERP

Criteria 7:

Problematic Materials: 3 Advanced

1 Getting Started | 2 Good Progress | 3 Advanced | 4 Leading | 5 Beyond Best Practice

Over the reporting period, which of the following activities did you undertake to help reduce the impact of litter?

- ☐ Conduct regular clean ups
- ☐ Participate in Business Clean Up Day
- ☐ Sponsor a clean up day
- ☐ Undertook a litter education campaign
- ☐ Other (please specify)

Please specify

- ☒ None of the above

Please indicate which of the following problematic, unnecessary and single-use plastic packaging formats or materials your organisation has used over the last five years.

- ☐ Lightweight plastic shopping bags
- ☒ Fragmentable (e.g. oxo-degradable) plastics
- ☐ Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- ☐ EPS loose fill packaging
- ☐ Moulded EPS packaging for white/brown goods or electronics
- ☐ Rigid polyvinyl chloride (PVC) packaging
- ☐ Rigid polystyrene (PS) packaging
- ☐ Opaque polyethylene terephthalate (PET) bottles
- ☐ Rigid plastic packaging with carbon black
- ☐ None of the above

Please indicate which of the following problematic, unnecessary or single-use plastic packaging formats or materials your organisation is actively working to phase out?

- ☐ Lightweight plastic shopping bags
- ☒ Fragmentable (e.g. oxo-degradable) plastics
- ☐ Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- ☐ EPS loose fill packaging
- ☐ Moulded EPS packaging for white/brown goods or electronics
- ☐ Rigid polyvinyl chloride (PVC) packaging
- ☐ Rigid polystyrene (PS) packaging
- ☐ Opaque polyethylene terephthalate (PET) bottles
- ☐ Rigid plastic packaging with carbon black
- ☐ None of the above

Have you successfully phased out any of the above packaging formats or materials in the last 5 years?

- ☐ Lightweight plastic shopping bags
- ☐ Fragmentable (e.g. oxo-degradable) plastics
- ☐ Expanded polystyrene (EPS) packaging for food and beverage service or retail fresh produce
- ☐ EPS loose fill packaging
- ☐ Moulded EPS packaging for white/brown goods or electronics
- ☐ Rigid polyvinyl chloride (PVC) packaging
- ☐ Rigid polystyrene (PS) packaging

- ☐ Opaque polyethylene terephthalate (PET) bottles
- ☐ Rigid plastic packaging with carbon black
- ☒ None of the above

Supporting Evidence

<https://holdings.fujifilm.com/en/sustainability/report>
Internal Fujifilm APCO Packaging Assessments

Packaging Metrics

Please provide an indication of the accuracy level of your packaging metrics

High

What packaging materials do you use?

Timber, Steel, High Density Polyethylene (HPDE), Low-Density Polyethylene (LDPE), Polypropylene (PP), Cardboard.

Timber

Total tonnes used	33	Average recycled content (%) (pre consumer)	100
Tonnes reusable packaging	33	Average recycled content (%) (post consumer)	0
Total single use packaging	0	Average recycled content (%) (unknown)	0

Steel

Total tonnes used	63	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging	47	Average recycled content (%) (post consumer)	0
Total single use packaging	16	Average recycled content (%) (unknown)	100

High Density Polyethylene (HPDE)

Total tonnes used	27	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging	7	Average recycled content (%) (post consumer)	0
Total single use packaging	20	Average recycled content (%) (unknown)	100

Low-Density Polyethylene (LDPE)

Total tonnes used	2	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging	0	Average recycled content (%) (post consumer)	0
Total single use packaging	2	Average recycled content (%) (unknown)	100

Polypropylene (PP)

Total tonnes used	8	Average recycled content (%) (pre consumer)	0
Tonnes reusable packaging	0	Average recycled content (%) (post consumer)	0
Total single use packaging	8	Average recycled content (%) (unknown)	100

Cardboard

Total tonnes used	1	Average recycled content (%) (pre consumer)	100
Tonnes reusable packaging	1	Average recycled content (%) (post consumer)	0
Total single use packaging	0	Average recycled content (%) (unknown)	0

Additional Information

☐ No additional information

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability

1. Elimination of shrink-wrapping for all divisions complete FY22 with the shrink wrapping machine being disposed of
2. New product packaging - in FY22 instax will introduce new models with new packaging specifications - usage of FSC certified paper / change of plastic cushioning to cardboard and switching from oil-based ink to

Your full response can be found towards the end of this document.

Describe any opportunities or constraints that affected performance within your chosen reporting period

As a large proportion of our products are supplied by our parent company in Japan, we are limited in making changes to supply chains when faced with problematic packaging. Again though, our teams are working with our parent to make positive changes with ongoing discussions with Fujifilm Global's sustainability team with a focus on APCO.

Cost constraints on sourcing recyclable materials for locally produced packaging remain an issue but we

Your full response can be found towards the end of this document.

Please use the space below to provide examples or case studies of exemplary packaging sustainability conducted by your organisation. The information provided in the boxes may be used directly in your public facing Annual Report and Action Plan. Submitted case studies might be used by APCO in the future to support other Members in achieving packaging sustainability.

Full Open Responses

Criteria 1 - Supporting Evidence

Design for Environment Policy integrated into our EMS and Business Management Systems and incorporates the SPGs and works towards the National Packaging targets.

Approved by Australian CEO and each business division have documented objectives towards the targets which cascade to individuals.

Packaging assessments are completed for each new product to market and any issues identified are

communicated to the supplier

APCO targets form an objective under our certified responsibilities to ISO14001

Additional Information - Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability

1. Elimination of shrink-wrapping for all divisions complete FY22 with the shrink wrapping machine being disposed of
2. New product packaging - in FY22 instax will introduce new models with new packaging specifications - usage of FSC certified paper / change of plastic cushioning to cardboard and switching from oil-based ink to bio-ink. All Instax products now converted to new packaging. Single-use plastics for wire packaging within product eliminated also, representing over 100,000 less single-use plastics in circulation
3. As part of major customer hardware changeover we are quoting and co-ordinating the e-wasting of the electronics so that these can be recycled / repurposed or reused for other activities. This is instead of this equipment being dumped by the store at EOL.
4. Oxo degradable plastic usage elimination project with major supplier - ongoing
5. Product and Packaging Disposal information now available on our website at <https://www.fujifilm.com/au/en/about/region/sustainability/disposal>
6. Working with our 3PL provider, developed several new tertiary carton packagings to fit specific items/configurations, ensuring maximum transport efficiency with minimum required resources

Additional Information - Describe any opportunities or constraints that affected performance within your chosen reporting period

As a large proportion of our products are supplied by our parent company in Japan, we are limited in making changes to supply chains when faced with problematic packaging. Again though, our teams are working with our parent to make positive changes with ongoing discussions with Fujifilm Global's sustainability team with a focus on APCO.

Cost constraints on sourcing recyclable materials for locally produced packaging remain an issue but we are working with suppliers to improve this.

One range of products offered to market this year was a bulk buy that eliminated packaging however there was no price incentive to choose this less efficient product. We will be working with our supplier this year to see if there can be changes made to this structure