

**FUJIFILM**  
Value from Innovation



**instax**  
mini 70



With the instax mini 70 instant camera, you can turn an ordinary day into a special day filled with smiling faces. To capture all your fun times, carry the instax mini 70 with you whenever and wherever you go.





1 Open the back cover.



2 Insert the film so that the yellow marks are aligned.



3 When the power is turned on and the shutter button pressed, the film cover is ejected.



4 Preparation is complete so now you just shoot as you like.



One pack of instax mini film takes 10 photos. There is also film with patterned frame designs.



Don't press the two rectangular holes as this exposes the film.



Don't block the light meter. Incorrect photo brightness will result.



Don't open the back cover during shooting as this exposes the film.

# How to use the instax mini 70

Shooting preparation





# Selfies

## Try super fun instax selfie shooting!

☀ When holding the camera and taking pictures of yourself, use "Selfie Mode," and use the Self-Portrait Mirror to check your framing. A trick for shooting multiple people is to turn the camera horizontally.

☀ The "self-timer" can be used to prevent camera shake and framing shifts. Shooting with the "2 continuous photo self timer" is convenient for making an extra photo to give to a friend.



Self-Portrait Mirror



Selfie Mode



Self timer/  
2 continuous photo self timer



For selfies that are not handheld, do not use Selfie Mode.

# HAVE FUN WITH SELFIES!!!



# Portraits

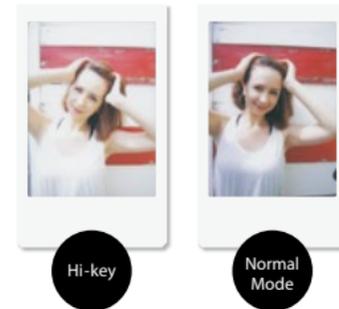
Enjoy making stylish portraits!

✦ The appearance of a photo changes greatly depending on your distance to the subject. Try getting right up close for extra drama.



When shooting close-ups, "Macro Mode" makes clear and sharp photos.

✦ Using the "Hi-key mode", you can highlight bright, beautiful skin tones.



# Portraits

☀ With the mini 70 you can easily make the background beautiful.

Night time



Indoors

☀ The problem of dark faces caused by backlighting can be solved by using "Fill-in Flash"!



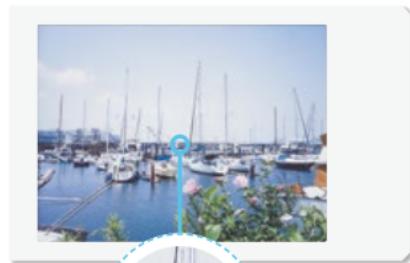
☀ Photos that avoid a standard camera perspective can also be stylish. Try targeting an interesting expression.



☀ Try shuffling body parts. Make your portraits more fun with new ideas!



- Take sharp scenery photos using "Landscape Mode". Choose "Landscape Mode" when you are more than 3 metres (10 ft.) from the subject.



Landscape Mode



Normal Mode



- Try shifting the frame to create artistic shots!



Use a digital camera or smartphone to shoot a landscape with an instax photo as part of the picture. It will be certain to stand out on SNS!

# Landscapes

Capture exciting scenery with the instax mini.



# Favorites

Find some "favorite" shots within a 60cm (2ft.) radius!



When shooting something close by, use "Macro Mode". It gives clear photos in a 30 to 60cm (1 to 2 ft.) range.



With "Macro Mode", the framing of the photo is shifted compared to the viewfinder view. A trick for correcting this is to shift the camera slightly to the right when taking the photo.



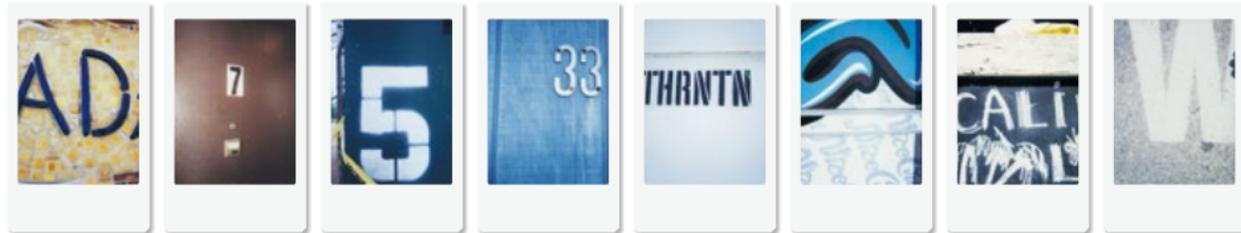
The range shown in the viewfinder

The actual photo

An instax mini color collection. Create unique art by collecting images of the same color.



An instax mini word and number collection. Gather many to create your own message!



# Lifestyle

Enjoy the prints in your own distinctive way!



+ Diary



+ Bottle



+ Letter



+ Photo Frame



+ Refrigerator

On instax.com, you can find many different ways to enjoy the instax mini.

► <http://instax.com>



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