

Reducing Downtime and Enhancing Workflow Performance with a Reliable Multifunction Device



CLIENT BACKGROUND



Transpeninsula Investments (Pty) Ltd, a prominent transportation and logistics company headquartered in

Cape Town, South Africa, is well known as the primary operator of the city's integrated rapid bus network.

CASE STUDY AT A GLANCE



CHALLENGES

- Frequent equipment failures causing downtime
- Delayed recovery times impacting operations
- Increasing daily printing expenses impacting financial budgets
- Inefficient scanning workflows

FUJIFILM BUSINESS INNOVATION SOLUTIONS

- Apeos C3570

BENEFITS AND RESULTS

- Significant reduction in equipment downtime thanks to robust device reliability
- Marked improvement in productivity through faster scanning speeds
- Enhanced workflow efficiency with automated features reducing manual setup and errors
- Lower and more transparent operational costs easing financial pressure



Challenges in reliability and cost

The company had concerns regarding the robustness and reliability of their existing equipment. Their machines the company used frequently malfunctioned and required long repair times, resulting in substantial operational downtime. Such downtime posed a major challenge for the company, whose business demands rapid response times. Additionally, the company's high volume of daily printing

made reviewing and optimizing printing costs a priority. Pursuing continued growth, they were particularly interested in FUJIFILM's multifunction printer, which offered pricing appropriately tailored to their usage and excellent cost performance compared to other market options.

THE FUJIFILM BUSINESS INNOVATION SOLUTION



Proposing a reliable and high-performance device

To comprehensively address these challenges, the customer engaged with Oxbow, a trusted FUJIFILM South Africa partner.

Through in-depth client consultations, Oxbow identified that minimizing downtime was mission-critical in the client's demanding environment. Beyond frequent equipment breakdowns causing delays, a workflow review revealed inefficiencies in printing and scanning operations

that contributed to downtime. Specifically, Oxbow uncovered significant wasted man-hours on routine tasks like waiting for slow scanning and rescanning documents. Additionally, daily printing expenses were placing a financial strain on the client. To alleviate these concerns, Oxbow proposed FUJIFILM Business Innovation's multifunction printers as a highly reliable and efficient replacement for their existing equipment.

THE BENEFITS



Reduction in equipment downtime and printing costs

Addressing urgent concerns about downtime, productivity, and hidden costs, Oxbow recommended replacing the existing multifunction devices with the Apeos C3570.

Compact yet powerful, the Apeos C3570 boasts high-speed duplex scanning at an impressive 160 pages per minute, dramatically improving scanning efficiency and eliminating bottlenecks that previously caused delays. Its advanced features include blank page removal and automatic orientation correction. These capabilities effectively eliminate time-consuming manual adjustments before and after scanning, accelerating daily document workflows. Beyond preventing business disruption with robust hardware, it delivers enhanced efficiency, reliability, and overall workflow optimization. Following deployment, Transpeninsula experienced a

dramatic improvement in both productivity and equipment reliability. The device's swift and sophisticated scanning capabilities significantly reduced repetitive and unnecessary tasks, enabling teams to process documents faster and focus on core business activities. Moreover, the use of robust equipment substantially lowered the risk of business disruption and improved operational stability. Cost concerns were also effectively addressed, as the client benefited from a transparent and economical operational model that eased financial pressures and facilitated better budgeting.

In summary, Transpeninsula Investments now enjoys accelerated workflows, reduced operating costs, and a trusted, resilient device ecosystem that fully supports their dynamic and evolving business requirements.