How Flenex FW is Changing the Conversation

"Flenex FW is about 75% faster than our previous plate making system and the dot-structure provides a lot cleaner print. If someone is still using the old plate-making method, I highly suggest they change."

– Ron Cowhick, Flexographic Supervisor, Universal Products Inc. Goddard, KS

"Flenex FW produces a better, rounder dot which holds a 1% dot more consistently. The drape of the plate is better too, with significantly reduced edge lifting."

– Joel Keefauver, Prepress Manager, Graphics Universal Greencastle, PA

TESTIMONIAL BROCHURE

Turn the page to experience how flexographic and offset printers throughout North America are using the innovative technology of Flenex FW digital and analog flexo plates to dramatically streamline and improve their platemaking process.

Then experience Flenex FW for yourself. Visit www.fujifilmpackaginginsights.com to request your free trial.
Neagles Flexo Corporation
Tag & Label, Flexible Packaging
Ashland, VA (Richmond Area)

“Before Flenex FW our old cutoff time for producing plates was 2:00 p.m. It’s now 4:00 p.m. so we can accept more ‘rush jobs’ and handle more customer needs…plus we’re now saving $75,000 per year in solvent costs alone!”

— Randy Neagles, Owner

Innovaire
Tag and label
Mount Pleasant, IA

“I’m used to bumping colors up in prepress. Now with Flenex FW I just make an image and make a plate.”

— Chris Prough, Prepress Manager

Brady Corporation
Industrial Labels
Milwaukee, WI

“We are always looking for ways to improve our productivity and efficiency in order to best serve our customers, and after installing the new Flenex FW plates we received a lot of positive feedback from our press operators who were impressed with the durability and ease of clean-up.”

— Theresa Narveson, Manufacturing Engineer

Southwest Publishing
Envelope
Topeka, KS

“Compared to our old solvent plate system, Flenex FW prints higher line screens and finer text and run up to 2.5 times longer.”

— Shane Hilmer, President
**Universal Products Inc.**
Consumer Product Labels
Goddard, KS

“With Flenex FW’s dot architecture, we are coming closer and closer to offset quality process work while reducing set-up time on press. All these aspects help make us more competitive and allow for faster turn-times, which equate to more business for my firm.”

- Phillip Weitzel, President

**Vista Color**
Coating plate on Heidelberg
Miami, FL

“We use Flenex FW as a coating plate at the end of a Heidelberg offset press. It delivers a much higher gloss level at a price significantly less than we use to pay to an outside platemaker service.”

— John Moriano, Prepress Manager

**Empire Screen**
Beverage and Other Labels
Onalaska, WI

“We’re very green conscious at our company and Flenex FW gets us away from solvent technology.”

— John Freismuth, President

**Juarez Juarez**
Bag and Roll Label
Guadalajara, Mexico

“Flenex FW has exceeded the quality expectations of our customers and thanks to the waterwash processing allows us to deliver a plate in less time, helping me grow my business.”

— Jorge Najera, Owner
Flenex FW Digital and Analog Flexo Plates

**Less Processing, More Productivity**

- Total platemaking process time under 40 minutes
- Highest flexo quality (200 lpi, 1% flat top process dot)
- More output per shift for class-leading productivity
- Eliminates costs attributed to solvent and thermal technology
- Compatible with existing water-wash equipment

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**FLENEX FW DIGITAL AND ANALOG PLATES**

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**Original image**

**Printing**

**Extended image of Screen (SEM image x 200)**

**Print dot shape and size**

**Screen shape of the plate**

- **“Round Top-Dot”**
  - Poor Gradation
  - 3% 2% 1%

- **“Flat Top-Dot”**
  - High Gradation
  - 3% 2% 1%