

A Totally New Type of Thermal Transfer Photo Printing Made Possible by FUJIFILM

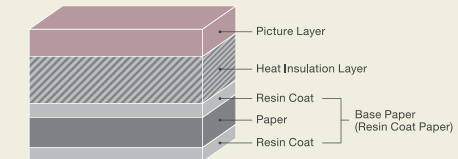


Requiring little space and small initial investment, Thermal Photo Prints are rapidly gaining in popularity as a way to offer quality commercial instant photo printing services. Maximizing decades of silver halide photo expertise, FUJIFILM has developed a next-generation thermal transfer photo printing material. Conceived to expand the viability of thermal photo printing, one of the mainstays of FUJIFILM's Expanding Frontier Solutions for diversifying photo printing needs, new FUJIFILM Quality Thermal Photo Paper expands the range of options for retail photo services. This innovative photo printing material heralds a new standard in thermal photo print quality.



Innovative Multiple Coating

Based on decades of silver halide photo expertise, FUJIFILM has developed a totally new manufacturing process for dye-sublimation thermal photo paper that combines a proprietary coating technology with our aqueous dispersion system and a newly developed highly effective heat insulation layer.



1 Enhanced Whiteness & Gloss

Better prints mean more satisfied customers!

A new resin-coated paper*¹ base produces the same level of whiteness as silver halide print paper. FUJIFILM Quality Thermal Photo Paper is the world's first*² thermal transfer photo printing material to adopt a proprietary coating technology used with our aqueous dispersion system, successfully coating both the ink transfer layer and the insulation layer with highly effective insulation properties required for the thermal photo printing process. As a result, FUJIFILM Quality Thermal Photo Paper delivers a 5% improvement in whiteness and 20%*³ more gloss compared to previous materials.

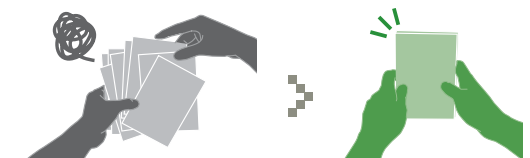


*¹ Paper surface is laminated with resin coating to produce a photo printing material with whiteness and smooth surface texture resembling silver halide print paper.
*² The world's first thermal transfer photo printing material to be laminated with a coating technology on aqueous dispersion system.
*³ Whiteness: ISO 2470-compliant; Gloss: ISO 2813-compliant

2 Easy Handling

Significantly improved print handling!

Fujifilm's proprietary coating technology used with our aqueous dispersion system increases the moisture content in the photo printing material, resulting in approximately 1/1000 the surface resistance of conventional products. This minimizes static electricity, eliminating the problem of fresh prints that stick together and enhancing ease of handling and sorting.



Conventional paper
Prints tend to stick together,
can be difficult to handle

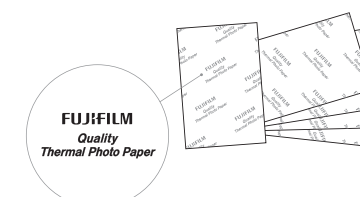
FUJIFILM
Quality Thermal Photo Paper
Prints separate easily
for enhanced handling

3 Eco-Friendly Manufacturing Process

Because the proprietary coating technology with aqueous dispersion system uses virtually no polluting organic solvents, new FUJIFILM Quality Thermal Photo Paper will satisfy the most environmentally conscious customers.

The Quality You've Come to Expect from FUJIFILM!

FUJIFILM Quality Thermal Photo Paper is a product of decades of silver halide photo expertise and is identified by the familiar FUJIFILM logo on the reverse surface.



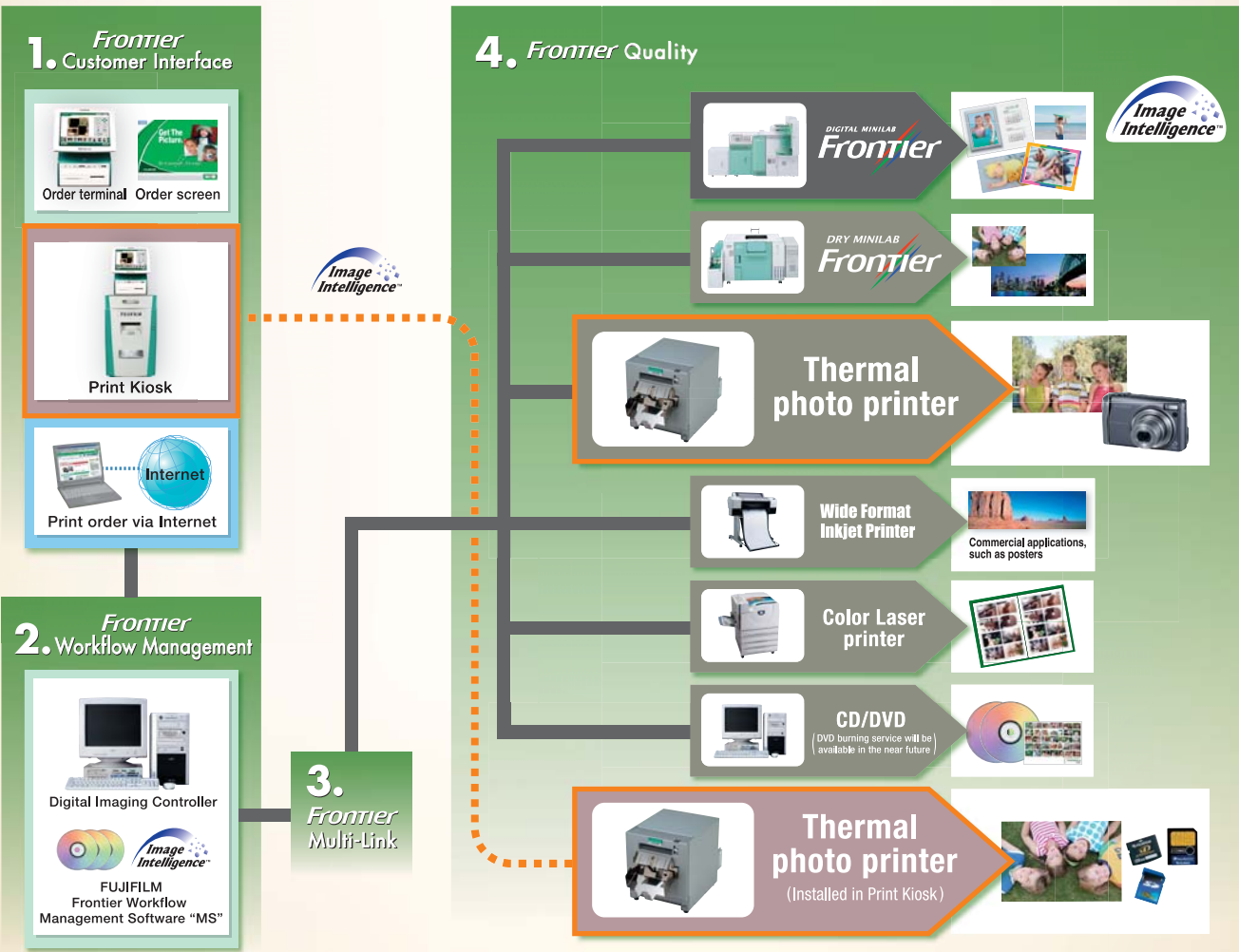
FUJIFILM Quality Thermal Photo Paper performance is maximized by dedicated ink ribbon



Fujifilm's Expanding Frontier Solutions



FUJIFILM commits to promote instant print solutions with FUJIFILM Quality Thermal Photo Paper.



FUJIFILM supports your retail photo business with Expanding Frontier Solutions, a combination of the Frontier Customer Interface, Frontier Workflow Management, Frontier Multi-Link, and outstanding Frontier Quality.

Product Lineup

FUJIFILM Quality Thermal Photo Paper

Print size	Product Designation	Number of Prints	Content	Compatible Printers
4 × 6 in.	T RK-D2F1200	1,200 prints	2 rolls of paper & 2 ink ribbons	ASK-2000 / ASK-2500
6 × 8 in. 6 × 9 in. (Compatible)	T R6-D2F546	546 prints	2 rolls of paper & 2 ink ribbons	ASK-2500
5 × 7 in.	T R2L-D2F616	616 prints	2 rolls of paper & 2 ink ribbons	ASK-2500

FUJIFILM
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Ref. No. - Thermal 0110

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FUJIFILM Quality Thermal Photo Paper

Innovation in Dye-Sublimation Thermal Photo Prints



Enhanced whiteness and gloss

Easy handling

Eco-friendly manufacturing process