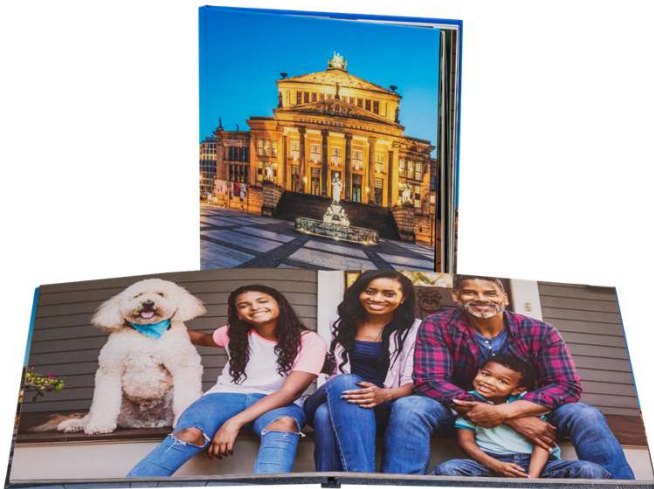


# Fujifilm Personalized Photo Products Group

## Sell Sheet: Photo Books

The following books are a mix of layflat hardcover, hardcover, and softcover photo books offered by the Fujifilm Personalized Products Group.



### LAYFLAT HARDCOVER PHOTO BOOKS

- Layflat binding allows for photos to be displayed across both pages
- Cover is a soft-touch laminate
- Produced on 80 lb. smooth cover paper
- 20 pages min / 100 pages max
- Available in sizes 8x8, 8.5x8.5, 8.5x11, 10x10, 11x8.5, and 12x12
  - 11x8.5 book is in a portrait orientation

Product Name	Bill Code	Product Code
8x8 Layflat Hardcover Photo Book	26401	PRGift;4427
8.5x8.5 Layflat Hardcover Photo Book	26492	PRGift;7797
8.5x11 Layflat Hardcover Photo Book	26474	PRGift;7791
10x10 Layflat Hardcover Photo Book	26490	PRGift;7795
11x8.5 Layflat Hardcover Photo Book	26520	PRGift;8042
12x12 Layflat Hardcover Photo Book	26472	PRGift;7789

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## HARDCOVER PHOTO BOOKS

- Produced on 100 lb. satin text paper
- 20 pages min / 140 pages max
- Cover Options:
  - Glossy Laminate Cover:
    - 5x7 Hardcover Photo Book
    - 8x8 Hardcover Photo Book
  - Glossy Cover:
    - 8.5x11 Hardcover Photo Book
  - Soft-Touch Laminate Cover
    - 5x7 Hardcover Photo Book
    - 8x8 Hardcover Photo Book
    - 9x9 Hardcover Photo Book
    - 12x12 Hardcover Photo Book



Product Name	Bill Code	Product Code
5x7 Hardcover Photo Book – Glossy Cover	26647	PRGift;8470
5x7 Hardcover Photo Book – Matte Cover	26649	PRGift;8472
8x8 Hardcover Photo Book – Glossy Cover	26673	PRGift;8476
8x8 Hardcover Photo Book – Matte Cover	25881	PRGift;6792
8.5x11 Hardcover Photo Book – Glossy Cover	1250	PRGift;6989
9x9 Hardcover Photo Book – Matte Cover	26382	PRGift;7375
12x12 Hardcover Photo Book – Matte Cover	26890	PRGift;8592

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## SOFTCOVER PHOTO BOOKS

5x7, 7x7, & 8x8 Softcover Photo Books:

- Flexible, soft-touch laminate cover
- Produced on 100 lb. satin text paper
- 20 pages min / 200 pages max

8.25x10.75 Softcover Photo Book:

- Flexible, soft cover
- Produced on 100 lb. satin text paper
- 20 pages min / 200 pages max

11x8.5 Softcover Photo Book:

- Flexible, soft cover
- Portrait orientation
- Produced on 100 lb. glossy text stock paper
- 20 pages min / 200 pages max



Product Name	Bill Code	Product Code
5x7 Softcover Photo Book	26671	PRGift;8474
7x7 Softcover Photo Book	26380	PRGift;7373
8x8 Softcover Photo Book	26675	PRGift;8478
8.25x10.75 Softcover Photo Book	2485	PRGift;4815
11x8.5 Softcover Photo Book	26576	PRGift;8293